

METRANS LUNCH WITH A PRACTITIONER

October 18, 2016 | 12:15 PM to 1:30 PM | USC – Ralph and Goldy Lewis Hall (RGL) 100

Measure M: Yes or No on Sales Tax Measure for LA Transit?

Panel Discussion

USC Price

Sol Price School of Public Policy
Partnership for an Equitable Los Angeles
Student Organization

USC Price

Urban Growth Seminar

This November, among the many referenda that Californians will vote on, Angelenos get to vote yes or no on whether to grant a permanent, 1/2-cent sales tax to support transit and transportation projects throughout southern California. Debate about **Measure M** has become pretty hot. The Mayor of Beverly Hills has called Measure M the “Forever Tax.” But previously passed Prop A and C are permanent, and those found support among LA County voters. Measure M pushes the sales taxes in LA County upwards of 10%, and in a region with high housing and cost of living, and relatively low wage growth, that increase is sure to be felt. Nonetheless, the measure boasts some impressive endorsements, from the LA Times and myriad urban advocacy organizations like the LA Bike Coalition.

How should **YOU** vote?

Join us for our panel discussion of the Measure’s pros and cons moderated by **Dr. Lisa Schweitzer**, Associate Professor in the USC Price School. With us will be **Laura Nelson** of the LA Times; **Stephanie Wiggins**, Deputy Chief Executive Office of LA Metro; and **Damien Goodman**, Executive Director of Crenshaw Subway Coalition and Lead Organizer of No on Measure M, **Dr. Jeffrey Sellers**, Associate Professor of Political Science and Public Policy at USC; and **Dr. Mark Phillips**, Assistant Professor of economics and tax policy at USC.

Moderator



Lisa Schweitzer
USC Price



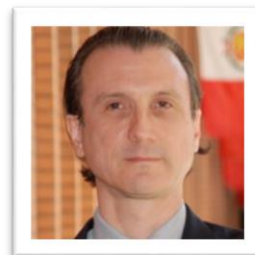
Laura Nelson
L.A. Times



Stephanie Wiggins
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Damien Goodman
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