

## **Evelyn Blumenberg**

### *Travel Behavior of Millennials*

**Date: Wednesday, November 5<sup>th</sup>, 2014**

**Location: USC RGL 209**

**Time: Noon to 1:45 pm**

**RSVP to Janet Kleinman at [janetkle@usc.edu](mailto:janetkle@usc.edu)**



**Evelyn Blumenberg** is Professor and Chair of Urban Planning in the UCLA Luskin School of Public Affairs. Her research examines the effects of urban structure—the spatial location of residents, employment, and services—on economic outcomes for low-wage workers, and on the role of planning and policy in shaping the spatial structure of cities.

Her recent projects include analyses of the travel behavior of special population groups including low-income adults, immigrants, and youth; the effects of the economy and increasing gas prices on the travel behavior and transportation assets in low-income communities; and the relationship between residential location, automobile ownership, and employment outcomes among the poor.

Professor Blumenberg holds a bachelor's degree in political science from the University of California, Berkeley, and a master's degree and Ph.D. in urban planning from the University of California, Los Angeles.

**Abstract:** The media is brimming with stories about how Millennials—today's youth and young adults—differ in ways large and small from the youth and young adults who came before them. One of the most frequently mentioned differences is their travel behavior. Data show that young adults are less likely to have drivers' licenses, travel less, and are more likely to use transit, walk, and bike than previous generations. While analysts generally agree about these trends, the reasons behind them remain the subject of speculation and debate. In this study, we use data from the National Household Travel survey and a set of statistical models to assess the influence of a variety of factors—demographic, economic, social, geographic, policy, and generational—on the travel behavior for both youth and middle-aged adults in the U.S.