



A new method of network design for urban distribution: The case of gasoline distribution.

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M. Monsreal – Texas A&M Transportation Institute



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Presentation Overview

- Background
- Objective
- Approach and Contribution
- Methodology
- Sample Description
- Results
- Conclusions

Background



- Due to competition, organizations constantly are looking to develop new and better ways of delivering their products to their clients.
- The opening of the hydrocarbon industry represents an important opportunity to emerging or global companies to enter local markets, and a huge challenge for those already established.
- In the oil/hydrocarbon industry the products of the competing companies are extremely similar, so companies compete by finding, extracting, producing and/or distributing petroleum and its derivatives in a more efficient way than their competitors

Photos source: TTI Photo Library

Objective

To propose a new method of designing networks, applied to the analysis of hydrocarbon distribution.

Approach and Contribution

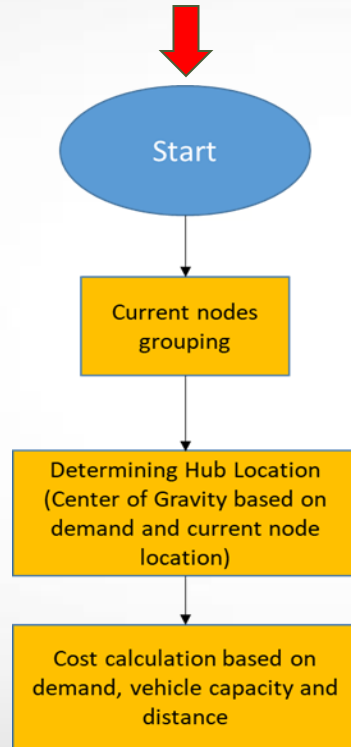
- The method uses techniques of outliers filtering, and traditional methods combined into a single heuristic.
- One of the main contributions of this study is the fact that the method has the ability to group client nodes based on their “reachability”, which is a local density measure derived from outliers’ detection.
- “Reachability” is calculated based on vehicle autonomy.
- The new method determines simultaneously the capacity and location of the distribution hubs (e.g. depots) -based on demand and client’s location
- The new method distinguishes between non-efficient visits (i.e., based on cost), and efficient visits.

Methodology

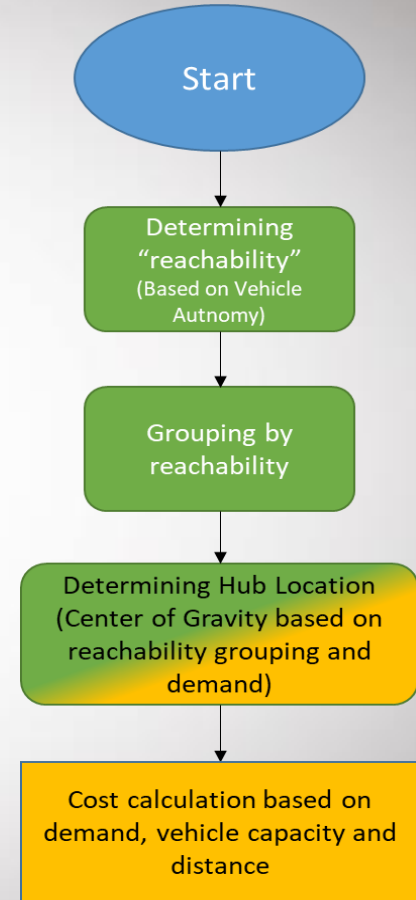
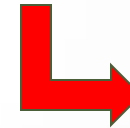
Three scenarios to compare the performance of the new method:

1. Actual

2. Center of Gravity



3. New Method



Algorithm's "reachability" grouping decision

We define:

K : Client nodes set to be evaluated

D_0 : Distance set in the generated group

R_0 : Client nodes set to visit in the generated group

\mathfrak{R} : Generated group set

$\{\}$: Empty set

$d_{j,i}$ = Transit distance in meters from client node j to client node i , (or from origin when $j=0$ to client i , or from last visited client node to the origin when $i=0$)

k = Maximum values of indexes j and i in the set

i : Index of client nodes as destination $\in I$

j : Index of client nodes as origin $\in J$

I : $0, 1, 2, \dots, k$

J : $0, 1, 2, \dots, k$

Step 0 Initialisation

0.1 Set $K = \{1, 2, 3, \dots, k\}$

0.2 Set $K' = K$

0.3 Set $j = 0$

0.4 Set $D_0 = \{\}$

0.5 Set $R_0 = \{\}$

Step 1 Group iterative building

1.1 Identify client nodes

Is $K' \neq \{\}$?

1.1.1 Find nearest client node

Yes:

Are there any $i \in K'$, with

$d_{j,i} + d_{i,0} < \text{Threshold}$?

Yes:

Find $\min(d_{j,i}), i \in K'$

Add $d_{j,i}$ to $D_0, i \in \min(d_{j,i})$

Add $d_{i,j}$ to $D_0, i \in \min(d_{j,i})$

Is there other $d_{j,i} = \min(d_{j,i}), i \in K'$?

Yes:

Go to 1.1.1

No:

Add i to $R_0, i \in \min(d_{j,i})$

No:

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End

No:

Print \mathfrak{R}

End

Methodology

Sample Description

76 Terminals

- Daily volume:
 - 1.2 million barrels (Total)
 - 15,973 barrels (Average)
- Interdistance:
 - Average: 374 miles

Results

Annual distribution costs savings – cost-efficient distribution terminals

Annual distribution costs savings (USD millions)	
Center of Gravity	New Method
\$ 173.3	\$ 456.2

Annual distribution costs savings – all terminals

Annual distribution costs savings (USD millions)	
Center of Gravity	New Method
\$ 363.1	\$ 863.3

Conclusions

- Focus on network designs and their impact on distribution costs (exclusively), but does not analyze the cost-benefit.
- More sophisticated algorithms could be explored to increase accuracy and saving, however the tradeoff may be the applicability of these new tools.
- “Reachability” based on vehicle autonomy, makes it more realistic for application purposes.
- Simple method and thus, facilitate implementation

Thank you

Questions?

Mario Monsreal

m-monsreal@tti.tamu.edu